

Jefferson County Fair Park  
July 17, 2008

The Jefferson County Fair Park Committee met on Thursday, July 17, 2008 at 4:00 p.m. in the Activity Center Conference Room. Present were: (Fair) Ron Buchanan, Blane Poulson, Amy Kramer, Scott Seefeldt, Fair Park Supervisor Roger Kylmanen, Secretary Gail Zastrow; Administrator Gary Petre; County Board Chair Sharon Schmeling; Sue Hall – Jefferson Advertiser; and Paul Novitzke.

Let the record show that a quorum with 4 of 5 present, meeting duly noted and the door staying open Fair Park Committee meeting in session.

**Public Comment & Correspondence:** Ron Staude, R & R Sound, sent an email stating his damaged and lost equipment during the storm on Thursday, July 10.

**Agenda:** The agenda is OK with moving Discuss 2008 County Fair after Convention.

**Minutes:** Blane made a motion to accept the minutes from May 8 with the results for the election of officers. Amy seconded. Motion carried.

**Meeting Procedures:** On future agenda, guests will be moved to the beginning of the agenda.

**Director Update:** Gary Petre introduced Paul Novitzke. He spent numerous hours at the Fair and with staff. He will be presented for confirmation to the County Board on August 12 with his start date of August 18.

**Financial Comparison:** For next meeting, have additional breakdown from Fair.

**2009 Budget:** Place on August 21 agenda after sent to Administration.

**Wisconsin Association of Fairs Convention:** Gail needs to know who is planning to go to convention in January by next meeting.

**2008 County Fair:** Sue Hall, The Advertiser, brought in 33 new sponsors, \$22,000 additional cash dollars. The supplement went from 28 pages to 32 pages. Bottom line was \$71,670 cash dollars and \$18,158 trade dollars. The additional raffle prizes were great. Thank you cards with pictures of banners and signs will go out next week. Committee thanked them for their hard work and getting the job done.

Generally, the consensus was that the carnival did not fulfill their contract. Everyone present reviewed the Fair from good to bad.

**Next Meeting:** Next meeting will be August 21, 2008 at 4:00 p.m. in the Conference Room.

Being no further business, Blane made a motion to adjourn. Amy seconded. Meeting adjourned at 5:35 p.m.